

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Providing dedicated online marketing and sales campaign by M/s. Future e-Leading Resource Pvt., Ltd., Hyderabad – Release of 2<sup>nd</sup> bi-monthly payment for the period of 26<sup>th</sup> Nov., 2013 to 26<sup>th</sup> January 2014 - Sanction – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 145

Dated:15-02-2014  
Read the following:

1. Letter No. TDC/Dy.GM(Mktg)2013/6, Dated: 07-01-2014 from the Executive Director, (Marketing), APTDC Limited, Hyderabad.
2. Invoice No.0322, from M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, Dt.03-12-2013.

\* \* \* \*

**ORDER:**

In the reference 1<sup>st</sup> read above, Government have approved and the orders were issued to M/s. Future e-Leading Resource Pvt., Ltd., Hyderabad for Social Media Management Services, besides to develop/upgrade the website for APTourism for a period of 3 month.

2. In the reference 2<sup>nd</sup> read above, M/s. Future e-Leading Resource Pvt., Ltd., Hyderabad has submitted invoice for an amount of Rs.6,06,744/- (Rupees Six Lakhs Six Thousand Seven Hundred and Forty Four only) towards 2<sup>nd</sup> bi-monthly payment for the period 26-11-2013 to 26-01-2014, and requested the Government to release payment .

3. Government after careful examination of the matter, hereby sanction an amount of Rs.6,06,744/- (Rupees Six Lakhs Six Thousand Seven Hundred and Forty Four only) to M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, towards 2<sup>nd</sup> bi-monthly payment for the period 26-11-2013 to 26-01-2014.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan – SH (20) Promotion of Events – 500 – Other Charges – 503 – Other Expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Account Name : Future E-Learning Resource Pvt., Ltd., Hyderabad  
Account No : 370010200008808  
Name of the Bank : Axis Bank Pvt., Ltd.,  
IFSC Code : UTIB0000370

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs\_

**//Forwarded:: By Order//**

**SECTION OFFICER**